

National Conference 
ELECTRIC MOBILITY

Strengthening Eco-System – The Way Forward

October 14, 2022 – Hotel Shangrila, New Delhi



INVITED GOVT. DIGNITARIES

Shri Mahendra Nath Pandey
Hon'ble Union Minister of
Heavy Industry, Govt. of India

Shri Nitin Gadkari
Hon'ble Union Minister of Road
Transport and Highways, Govt. of India

Shri Suman Bery
Vice Chairperson
NITI Aayog

The Associated Chambers of Commerce and Industry of India

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ABOUT CONFERENCE

The global automotive industry is at the cusp of a paradigm shift from internal combustion engine vehicles to zero emission vehicles. This is primarily due to the stringent regulatory interventions by governments worldwide in response to increasing greenhouse gas emissions and depleting air quality. India, too, is actively going ahead for cost-effective and viable solutions to the problem of poor air quality in a number of its cities. The country has announced a significant shift to an all-electric public fleet by 2030, necessitating attention and action by players across sectors including automobile, power and utilities, etc.

The Electric Vehicle ecosystem is an interplay of several sectors and stakeholders. Thus, it is imperative for stakeholders to come together to drive Electric Vehicle adoption. In a similar way, the Government needs to consider the holistic Electric Vehicle ecosystem while developing the regulatory agenda. The transition to Electric Vehicles presents challenges for the incumbents, while at the same time, offering a tremendous opportunity for those who undertake the requisite investments and start planning for the shift. Given the scale of the Indian automotive market with significant proportion of vehicle electrification by 2030 would present a huge business opportunity. India has emerged as one of the key automotive markets globally with a dominant position across several vehicle segments. With the Government of India's plan to introduce electric vehicle in a big way and to produce only electric vehicle by 2030, the electric mobility sector has assumed major significance. The EV push in India opens a plethora of business opportunities across three key segments – mobility, infrastructure and energy. These include opportunities in EV franchising, EV OEM market, battery infrastructure, solar vehicle charging and battery swapping technology among several others.

It is widely believed that a technological transformation of the automobile industry is imminent which calls upon the component industry to invest in R&D, acquire and develop relevant technologies at a faster pace to remain relevant to the future needs. Hence, in order to discuss the various challenges and opportunities in creating a wholistic eco system for electric vehicles, **ASSOCHAM is organizing a National Conference on "Electric Mobility: Strengthening Eco-System – The Way Forward" at 10:00 a.m. on October 14, 2022 at Hotel Shangri-La in New Delhi.** The conference will have a large participation by national and international stakeholders of various segments of Electric Vehicle industry.

KEY ISSUES FOR DISCUSSION

- Centre And State Initiatives for EV Promotion
- FAME-II policy
- Production Linked Incentive (PLI) Scheme
- Adopting Best Practices EV Technology
- Setting Battery and Charging Infrastructure Right
- Financing Issues and Partnership Opportunities
- Incentives, subsidy and financing challenges
- Managing Challenges of Charging Infrastructure
- Digitization, Data Analytics, and Industry 4.0
- Indian EV market and key trends
- Investment opportunities
- Assessment of Manufacturing Ecosystem
- Enabling ecosystem for electric mobility in India
- Battery Technology, Recycling & Disposal
- Standardisation of batteries and Charging stations

PARTICIPANTS PROFILE

- ⊙ Stakeholders of EV sector
- ⊙ Automobile & EV Manufacturers
- ⊙ Automotive component manufacturers
- ⊙ Battery manufacturers & Battery component manufacturers
- ⊙ Power producers – Transmission and distribution companies
- ⊙ Charging infra companies
- ⊙ Technology providers
- ⊙ Operations heads and Logistics providers
- ⊙ Testing, R&D and educational institutions
- ⊙ Individual & Institutional Investors
- ⊙ Industry Representatives
- ⊙ Investment Bankers and FIs
- ⊙ Tax Experts & Consultants
- ⊙ Investors and engineers
- ⊙ Green mobility experts
- ⊙ Research & Consulting Firms
- ⊙ Utilities providers

INVITED EMINENT SPEAKERS FROM

- ⊙ Ministry of Heavy Industries
- ⊙ Niti Aayog
- ⊙ Ministry of Commerce and Industry
- ⊙ Ministry of Road Transport and Highways
- ⊙ Ministry of New and Renewable Energy
- ⊙ Ministry of Environment
- ⊙ Ministry of Small and Medium Enterprises
- ⊙ Research and consulting firms
- ⊙ OEMs & Automobile Manufactures
- ⊙ Automotive component manufactures
- ⊙ Battery manufacturers & component manufacturers
- ⊙ New age companies and start ups
- ⊙ New Innovative Technology Providers
- ⊙ EV manufacturers & Engineering consultants



SPONSORSHIP OPPORTUNITIES

The Conference provides an excellent opportunity for organizations/companies to promote their products & services to the focused audience besides networking intervals. The sponsorship details are as under:

Conference Partner Rs. 10 Lakhs	Principal Sponsor Rs. 7 Lakhs	Technology/Banking/ Innovation Partners - Rs. 5 Lakhs	Co-Sponsor Rs. 3 Lac	Supporter Rs. 1 Lac
<ul style="list-style-type: none"> Status of 'Conference Partner' and the Partner's name and logo will be prominently displayed at the Conference venue. Branding of company logo at the main backdrop at the Conference Venue. Branding of company Logo in newspaper advertisement. Logo branding in Thank you panel at the Conference Venue. Logo branding in event brochure. Speaker Slot to a company representative in Inaugural session & Technical session. Corporate Video Play during the Tea and Lunch Break (4 min only). Logo branding on the event Mailers. Logo on the ASSOCHAM event Webpage. Branding in ASSOCHAM's Social Media Platform. Acknowledging sponsor name during the event Complimentary exhibition space at the venue. Insertion of Company's brochure into the documentation pack. 15 Complimentary Passes to attend the Conference. 	<ul style="list-style-type: none"> Branding of company logo at the main backdrop at the Conference Venue. Branding of company Logo in newspaper advertisement. Logo branding in Thank you panel at the Conference Venue. Logo branding in event brochure. Speaking opportunity as Panellist in 2 Technical Session. Corporate Video Play at conference during the Lunch Break (3 min only). Logo branding on the event Mailers. Logo on the ASSOCHAM event Webpage. Branding in Social Media Platform. Complimentary exhibition space of at the Conference venue. Insertion of Company's brochure into the documentation pack. 10 Complimentary Passes to attend the Conference. 	<ul style="list-style-type: none"> Branding of company logo at the main backdrop at the Conference Venue. Branding of company Logo in newspaper advertisement. Logo branding in Thank you panel at the Conference Venue. Logo branding in event brochure. Speaking opportunity as Panellist in 1 Technical Session. Corporate Video Play at conference during the Tea/Coffee Break (2 min only). Logo branding on the event Mailers. Logo on the ASSOCHAM event Webpage. Branding in Social Media Platform. Complimentary exhibition space of at the Conference venue. 7 Complimentary Passes to attend the Conference. 	<ul style="list-style-type: none"> Branding of company logo at the main backdrop at the Conference Venue. Branding of company Logo in newspaper advertisement. Logo branding on the event Mailers. Logo branding in Thank you panel at the Conference Venue. Logo on the ASSOCHAM event Webpage. Branding in Social Media Platform. Insertion of Company's brochure into the documentation pack. Complimentary exhibition space of at the Conference venue. 5 Complimentary Passes to attend the Conference. 	<ul style="list-style-type: none"> Logo visibility on event Backdrop. Logo in newspaper advertisement. Logo branding in Thank you panel at the Conference Venue. Logo Branding on the event Mailers. Logo on the ASSOCHAM event Webpage. Branding in Social Media Platform. 3 Complimentary Passes to attend the Conference.

EXHIBITION DETAILS

Stalls measuring 3 x 2 mtr each are available for Rs. 50,000/- (including GST).

DETAILS OF RELEASE OF AN ADVERTISEMENT IN THE SOUVENIR

Page Particulars	Amount (Rs.)	ADVERTISEMENT SPECIFICATIONS	
Back Cover (Colour)	75,000/-	Full Page (Non-bleed)	: 19cm width / 28cm height
Inside Covers (Colour)	50,000/-	Double Spread (Non-bleed)	: 40cm width / 28cm height between centre space 2cm
Full Page (Colour)	40,000/-	Quality	: High-quality PDF / EPS open file CDR with 300 DPI Resolution
Centre Spread	1,00,000/-		

CONFERENCE PARTICIPATION FEE

For each delegate: INR 3,000/- (Including GST)

For further details, please contact:

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