

# Combatting COVID-19

India is facing an unprecedented second wave of the COVID-19 pandemic with a devastating impact on the health, lives and livelihoods of communities around the country. UNDP is working with the Government of India, the international community, private sector and civil society to bolster health responses, expand social protection, and help rebuild lives and livelihoods.



## Responding to the Health Emergency

UNDP is partnering with the *Ministry of Health* and Family Welfare and State Health Departments to support the national vaccination campaign and procure life-saving medical equipment. This support includes:

- Procuring and setting up oxygen generating plants, oxygen concentrators and other critical medical supplies such as ventilators & PPE kits
- Setting up COVID waste management plants to mitigate environmental impacts of hospital generated COVID waste
- Strengthening and digitizing systems to effectively manage and deliver vaccines and track reach to beneficiaries
- Supporting communication and advocacy campaigns to combat vaccine hesitancy and scale up reach and access to vaccines at the last mile
- Providing psychosocial support to vulnerable and marginalized communities



### Expanding Access to Social Protection & Building Livelihoods

UNDP is helping to mitigate the impacts of the pandemic on vulnerable and marginalized communities by expanding access to social protection and livelihood opportunities. This includes:

- Increasing access to information on entitlements and expanding reach of social protection schemes to marginalized individuals & families
- Facilitating access to local skilling and job opportunities for vulnerable women and youth
- Restoring rural livelihoods opportunities for women microentrepreneurs and farmers' and artisans' collectives
- Providing digital and financial literacy trainings to vulnerable women and youth
- Setting up digital platforms and applying innovations to expand reach of social protection



#### How is UNDP Helping?



Setting up 11 oxygen generating plants in the North East of India



Training more than 820,000 health and frontline workers to support national COVID-19 vaccination campaign



Reaching more than 340,000 vulnerable households with information on accessing social protection



Supporting more than 70,000 farmers and artisans to improve livelihood opportunities



Supporting more than 100,000 women and youth to strengthen employability skills



#### How can **Business Contribute?**

Business can play a vital role in UNDP's response and recovery efforts to mitigate the impact of the crisis across communities and at an institutional level. We welcome support from corporates, industry, philanthropic organizations and foundations during this critical phase.



**Financial contributions** 



In-kind donation of priority materials and services



Joint advocacy and campaigning

To partner, please contact us at:



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