

Sponsorship Fee to Contribute Japan-India 70th Anniversary Events

24 March 2022

To whom it may concern,

The year 2022 marks the 70th anniversary of the establishment of diplomatic relations between Japan and India. To celebrate this memorable year, a number of events have been planned across India under the theme of “Building a future for our Centenary.”

To build the momentum across regions and generations, the Steering Committee of the 70th Anniversary of the Establishment of Japan-India Diplomatic Relations, established by the Japanese community in India under the chairmanship of the Ambassador of Japan, will also organise the following projects:

- “Japan-India Horse Show”: A fusion of traditional culture of Japan and India will be highlighted through a performance of the Japanese martial art of “Yabusame” (horseback archery) and the Indian “Tent Pegging”.
- “Japan-India Youth Hackathon”: The event calls for innovative ideas, creative solutions or problem-solving skills by joint teams of Indian and Japanese youths to address certain challenges given by the organisers.
- “Publicity Project”: This aims to enhance public awareness, especially among the younger generations, about the 70th anniversary and related events, and Japan-India ties in various fields through video-clippings made in collaboration with popular Indian youtubers.

To facilitate the above projects, we would like to solicit valuable contributions from Japanese companies in India as well as Indian companies, which are associated with Japan. We would be grateful if you could support us in making this momentous event a grand success with a minimum Sponsorship Fee of 100,000 rupees. 18 % GST will be added to sponsorship fee.

Please see the attached information sheet for our potential partnership. Your assistance is highly appreciated.

With best regards,

AYUKAWA Kenichi

EBISU Takahiro

Co-Chairperson, The Financial Management Committee for 70th Anniversary of the Establishment of Japan-India Diplomatic Relations

(Information Sheet)

1. Procedure

Please apply from following web-link;

https://docs.google.com/forms/d/e/1FAIpQLSfDzDRJ9yaNzxMiqyqHowNoX3Vy2rVj0dw2dBU2LQrzC43fWA/viewform?usp=sf_link

After your application, further details will be provided by Taproot Dentsu India Communication Pvt. Ltd, the contracted agency.

Contact for this project: Japan Chamber of Commerce and Industry in India

Kenji Sugino jccii@jccii.in / sugino@jccii.in

Contact in India: Taproot Dentsu Communications

Sandeep Bhatiani sandeep.bhatiani@dentsu.com Taka Yonesato taka.yonesato@taprootdentsu.com

Contact in Japan: 株式会社 電通 西田京 kyo.nishida@dentsu.co.jp 植松俊行 t.uematsu@dentsu.co.jp

米里隆明 taka.yonesato@taprootdentsu.com

2. Bank Account Details in India

Official Business Name	Taproot Dentsu India Communication Pvt. Ltd
Registered Office Address	Konkan Nagar Hall Premises, Plot No.123, Lt.Prakash Narayan Kotnis Marg, Nr. Hinduja Hospital, Mahim(West), Mumbai-400016, Maharashtra, India
CIN No	U74999MH2011PTC217524
GST No	27AADCT8490K1ZP
Branch office address	Second Floor, 445, AIHP HORIZON, Udyog Vihar, Phase V, Sector-19, Gurugram, Gurgaon, Haryana, 122016, India
GST No	06AADCT8490K1ZT
Bank Country	INDIA
Bank Name	CITI BANK
Bank Address	CITI BANK N.A. Mumbai
*Bank Key	400037002
Swift Code / IFSC Code	CITI0100000
Bank Account No.	522531049
Account Holder Name	Taproot Dentsu Ind Communication PL
Currency	INR - Indian Rupee

2. Bank Account Details in Japan

振込先銀行名	みずほ銀行 (銀行コード 0001)
銀行口座名義	株式会社 電通
銀行口座カナ名義	カ) デンツウ
口座種類 (普通/当座)	143020
預金種目	当座預金
支店名	内幸営業部 (店番 111)