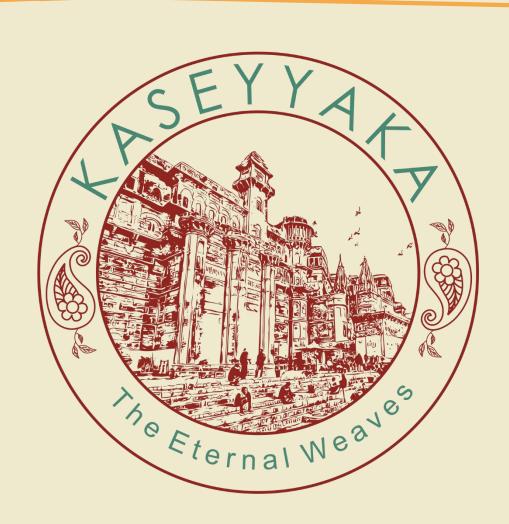


### Celebrate your life everyday





#### Kaseyyaka - The Authentic Banarasi Store



Plot and Shop No. 4, Khasra No. 541 § 542, MG Road, Aya Nagar, New Delhí-110047



#### About Kaseyyaka

Kaseyyaka – The Authentic Banarasi Store, located at M.G. Road, Arjan Garh, New Delhi is having a unique operating business model. We are carrying forward the legacy of our ancestral business that originally started more than 50 years back in the remote Banarasi Saree Satti. In this journey several small and medium scale weavers have been a part of our journey for many generations now.

Together we have been witnessing the ups and downs of the market all through these years. Our bonding and reliance has deepened with time. This is why Kaseyyaka doesn't operate as a regular retail shop.

Kaseyyaka puts in efforts to directly let the weavers showcase their exquisite handmade sarees through our online platform. These sarees are mostly in raw conditions, and the weavers get this opportunity to showcase huge numbers and varieties of sarees made by them. At the same time for our customers it is a unique experience to connect to the weavers on ground.

In many of the exclusive sarees categories the sarees are made available under made-to-order scheme only.

We educate our esteemed clients and help them understand the different varieties of fabrics, weaves in which Banarasi sarees and dress materials are available, and along with it about the intricacies involved in their weaving. The fabric feel and quality can be physically verified and understood through the stock or samples available at our store.

#### Kaseyyaka's offer for the employees of our esteemed client companies

Our brand name is Indokuni. We are proposing this offer to provide our Banarasi sarees and ladies suit dress materials to your employees at a special discount @ 30% on our sale price.

• This scheme would be valid for 3 months, for all the purchases and bookings made by the employees in the period between February 20 – May 31, 2024.

• For availing the eligible discounts on our retail sale products, we would request your esteemed company to confirm to us if you are in availing the benefit under this scheme for your employees, over an email. We shall request you to share some details so that the scheme could be made applicable. . We shall register your company details in order to be able to provide eligible discounts to your company employees.

• Employees would be required to present their employee Id. card at the time of purchase at our desk.

• Discount would be applicable on Banarasi sarees in all categories and Banarasi ladies suit dress materials ONLY.

This scheme would operate majorly on made-to-order scheme with a payment of 50% of the amount in advance to initiate development of the ordered item by the weaver/s.
Made-to-order scheme enables us to cater to large number of customers with our wide variety of products

Made-to-order scheme enables us to cater to large number of customers with our wide variety of products
in pure and exclusive range categories. More importantly it helps us support the weavers by directing the
business opportunities to the weavers and creating more work for them, based on customer orders.

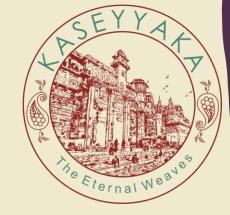
• The discounts would be available on the readily available stock as well.

#### Pick from the shelves

You can check and pick from the readily available stock at our store







Pure Banarasi Silk Cotton Sarees

Semi-Silk Sarees

Semi Georgette Sarees

Butter Silk Sarees

Butter Silk Cotton Sarees

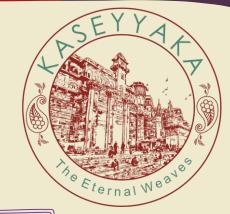
Satin Silk Sarees

#### Made-to-order Banarasi

#### Sarees

- ✓ You can check the product/fabric quality at our store
- ✓ Choose the required product design and color from the catalogue
- ✓ Pay 50% advance and book the order for product development





Pure Banarasi Khaddi Georgette Sarees

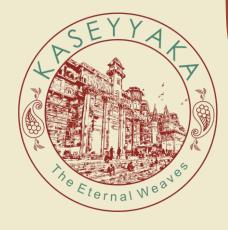
Pure Banarasi Chiffon Georgette Sarees

Pure Banarasi Chiniya Mooga Silk Sarees

Pure Banarasi Mooga Silk Sarees

Pure Banarasi Kora Organza Sarees

Pure Banarasi Traditional Katan Silk Sarees



#### Pick from the shelves

#### 3-piece Suit Sets

You can check and pick from the readily available stock at our store





#### Pure Banarasi Silk Cotton Suits

Pure Banarasi Butter Silk Resham Weave Suits

Pure Banarasi Butter Silk Zari Weave Suits

Pure Banarasi Chiniya Mooga Silk Suits

Pure Banarasi Masava Cotton Suits

### Made-to-order 3-piece Suit Sets

- ✓ You can check the product/fabric quality at our store
- ✓ Choose the required product design and color from the catalogue
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Pure Banarasi Silk Cotton Suits

Pure Banarasi Butter Silk Resham Weave Suits

Pure Banarasi Butter Silk Zari Weave Suits

Pure Banarasi Chiniya Mooga Silk Suits

Pure Banarasi Masava Cotton Suits

Pure Banarasi Katan Silk Suits

Pure Banarasi Khaddi Georgette Suits

#### Traditional Banarasi Handwoven Sarees







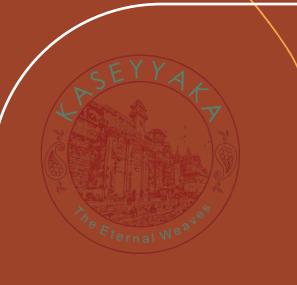


#### Handwoven Banarasi

#### Katan Silk sarees

- Traditional handwoven Katan Silk Sarees
- Available in various design and price category ranges





#### Traditional Banarasi Handwoven Katan Silk Saree

These exclusive range of sarees are woven on made-to-order basis









#### Khaddi Georgette/

#### Chiffon Georgette

#### Sarees

- Pure Banarasi Georgette/Chiffon Handwoven sarees with intricate zari weave designs
- These sarees are available in Leheriya Rangkat, Hand Kalamkari work, Bandhihi tye and dye work, etc.











# Handwoven Banarasi Chinia Mooga/Mooga Silk Sarees

• A very soft body hugging elegant silk weave sarees in beautiful color combinations.









## Handwoven Banarasi Dupion Silk Sarees

Wide range of color and design options available







## Handwoven Banarasi Organza Silk Sarees

• Beautiful light weight organza sarees with elegant zari weave









## Handwoven Banarasi Khaddi Georgette Bandhini work suits

- Hand woven khadi georgette sarees are further worked upon by specialized dyers who create bandhej hand tye and dye versions of these saress
- The picture you are seeing is of unfinished, unpolished suit piece.









### Banarasi Silk Cotton Zari Weave Suits

- Silk Cotton suits that are generally known by the name of Canderi Cotton/Silk suits
- A wide range of Resham Work and Zari work suit pieces







Banarasi Silk Cotton Zari Weave Suits











### Banarasi Butter Silk Suits

- Soft comfortable silk fabric suitable for summers and winters as well.
- Available in wide range of colors and weaves







Banarasi Butter Silk Zari and Resham weave Suits









### Handwoven Pure Katan Silk Suits

- Handwoven Pure Katan Silk Suit pieces
- Available in different boota and jaal weaving designs





#### Reach Us





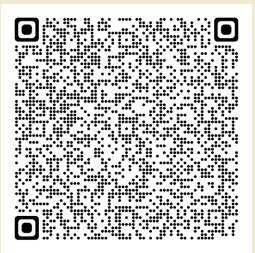
https://www.instagram.com/kaseyyaka/





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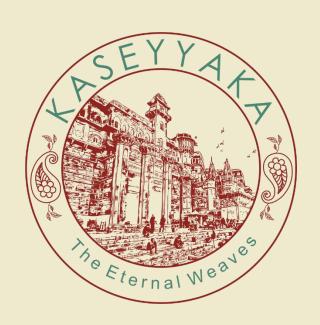
**KASEYYAKA - THE AUTHENTIC BANARASI STORE** 



Please visit us: Kaseyyaka – The Authentic Banarasi Store Plot and Shop No. 4, Khasra No. 541 & 542, MG Road, Aya Nagar, New Delhi-110047









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Thank You

Celebrate your life everyday





