

Special media plan Feature for Japan Month

Japan Monthに向けた特別企画の
ご案内



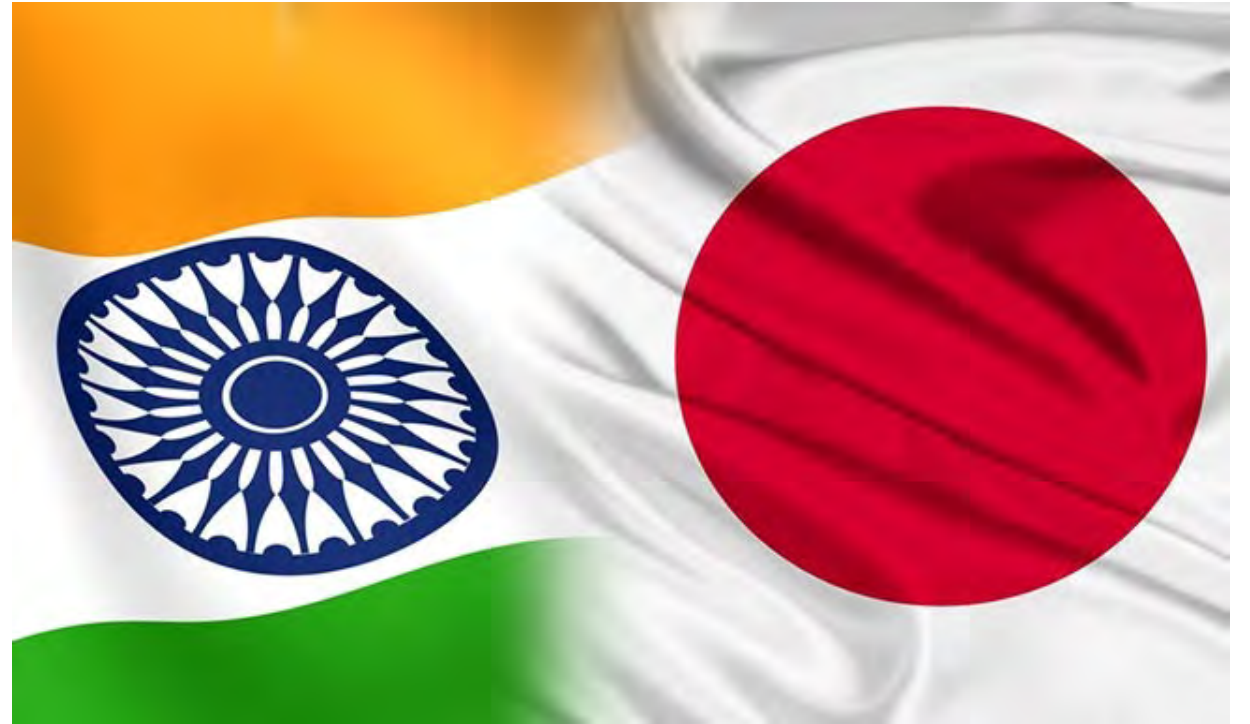
16th August, 2024

- September-October 2024 has been designated as 'Japan Month' with the objective of advancing bilateral relations between India and Japan across multiple areas, including politics, security, economics and culture. Many events focusing on trade, investment, culture, people-to-people exchanges and other fields including seminars, symposia, exhibitions, etc., will be organized including Mela! Mela! Anime Japan!!.

- 日印間での国交、安全保障、経済、文化など複数の分野の協力を促進することを目的とし2024年9月、10月を、“Japan Month”と定めた。

- The Times of India group plans to do a special feature in The Times of India publication.

この期間を祝しThe Times of Indiaは特別企画を提供します。



Feature : The Times of India

		<i>Full page</i>	<i>Half page</i>	<i>Quarter page</i>
<i>TOI</i>	<i>Delhi NCR</i>	<i>Rs. 2,600,000</i>	<i>Rs. 1,500,000</i>	<i>Rs. 800,000</i>
<i>TOI</i>	<i>Top 2</i>	<i>Rs. 4,700,000</i>	<i>Rs. 2,400,000</i>	<i>Rs. 1,440,000</i>
<i>TOI</i>	<i>Top 8</i>	<i>Rs. 6,600,000</i>	<i>Rs. 3,450,000</i>	<i>Rs. 1,800,000</i>

Please note :

- Top 2 includes Delhi NCR, Mumbai
- Top 8 includes Delhi NCR, Mumbai, Bangalore, Chennai, Hyderabad, Kolkata, Pune, Ahmedabad
- Edit will be generic in nature about Japan (theme Japan month talking about Mela! Mela! Anime Japan!! Event)
- GST as applicable

Japan Reports from Previous Years

1 Page Report in November 2022

1 Page Report in August 2022

2 Page Report in November 2022



MAGNIFICENT JAPAN

A splendid travel destination

Japan is a picture perfect holiday destination for people who love nature and like to delve in different and unique cultures.

A SAFE BEST SPACES CONSIDERED TO BE THE SAFEST COUNTRY IN THE WORLD

Deep Kyoto

Step back in time and experience the tranquility of ancient Japanese culture.

JNTO



PARTNERING SUCCESS Japan Special Report

A pioneer in healthcare

Japan welcomes global investment partners to explore its most thriving sectors, including healthcare and FMCG.

STRATEGIC PARTNERSHIP

The bilateral relations between India and Japan have continued to grow with both countries coming together on various important projects.

FOR UNIQUE & CHARMING life"

NOLA & DOLA

Necessity of Life with Activity & Dreams of Life with Activity

"We have introduced the best MADE IN INDIA products utilizing Japanese technology since 2009 when we started the Indian business operation, which offer physical & psychological support to all Indian customers from babies to elder people."

unicharm

Sanitary Napkin, Baby Diaper, Adult Diaper



COLLABORATIVE VISION

A special report on India-Japan relations

DEEPENING BILATERAL COOPERATION

Enabling mutual growth

India and Japan have nurtured a great bilateral relationship that has enabled significant economic growth for both countries.

AS ONE, WE CAN, ONE

OCEAN NETWORK EXPRESS

Happy 70th Anniversary to our Friendly Relations!

THE LAND OF THE RISING SUN

With Japan opening up its borders for tourism, the country is figuring high on every traveler's bucket list with no room to offer to more.



COLLABORATIVE VISION CONSUMER CONNECT INITIATIVE

Panasonic

INDIA IS ON

India is making fast progress towards a more prosperous future. Our determined and resurgent spirit is reflected in the completion of Rashtrapati Bhavan illuminated by Panasonic.

INDIA IS ON

Our technology is in touch with people's lives. Our products have the power to nurture positive social change throughout the Indian community. Designed with safety, comfort, and convenience in mind.

INDIA IS ON

Brilliantly Today. Powering the Future.

Clear Energy Solutions, **Lighting Solutions**, **Smart Building Solutions**

Panasonic Life Solutions India Pvt. Ltd.

Japan Reports from Previous

Half Page Report on Japan National Day 23rd February 2024

Companies: Pursuit of Profit 7

VISIT THE LARGEST GLOBAL TEXTILE EVENT IN INDIA

Bharat Tex 2024
Global Textile Expo
New Delhi Feb 24-26

Forex Violations: ED Searches Premises of Hiranandani Group

Several Small Pharma Units told to Halt Ops Over Quality

Recyclers Partner with Solar Firms to Give Batteries a Second Life

Focus on Quality

Textile Trade

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Collaborative Vision

A SPECIAL REPORT ON JAPAN-INDIA RELATIONS

CONSUMER CONNECT INITIATIVE

Forging Strategic Ties

The Japan-India relationship stands as a testament to the power of mutual respect, strategic alignment, and cultural exchange in fostering international partnerships

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Unite:Resonate



Supporting letter from Embassy of Japan
在インド日本国大使館からの推薦状

Japan Information Centre

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New Delhi-110 021

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Website: https://www.n.emb-japan.go.jp/pr/ptop_en/index.html

E-mail: jpembjrc@nd.mofa.go.jp

July 24, 2024

To whom it may concern,

We are pleased to note that the Times of India group is planning to publish a special feature, on Japan Month 2024.

We believe this will further enhance the strong ties between Japan and India.

In this regard, we would like to draw your kind attention to this initiative for your consideration.

Yours sincerely,

Takashi KOBAYASHI

First Secretary (PR & Culture)

Embassy of Japan

THANK YOU

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Feel free to contact us!

